

# News Release



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### **PACTIV PRESENTATION AT LONGBOW RESEARCH PAPER & PACKAGING CONFERENCE TO BE WEBCAST LIVE**

LAKE FOREST, Ill. – October 30, 2008 – Pactiv Corporation (NYSE: PTV) today announced that Richard Wambold, chairman and chief executive officer, and Ed Walters, senior vice president and chief financial officer, will speak to the investment community at the Longbow Research Paper & Packaging Conference on November 6 at 1:20 p.m. Central time.

Interested investors can access a live audio webcast of the presentation at [www.pactiv.com](http://www.pactiv.com) under the Investor Relations section. A replay of the presentation will be available November 7 through November 28.

Pactiv Corporation (NYSE: PTV) is a leader in the consumer and foodservice/food packaging markets it serves. With 2007 sales of \$3.3 billion, Pactiv derives more than 80 percent of its sales from market sectors in which it holds the No. 1 or No. 2 market-share position. Pactiv's Hefty® brand products include waste bags, slider storage bags, disposable tableware, and disposable cookware. Pactiv's foodservice/food packaging offering is one of the broadest in the industry, including both custom and stock products in a variety of materials. For more information about Pactiv, log on to the company's website at [www.pactiv.com](http://www.pactiv.com).

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